



The Naming of a Wine Company

~ Sly Dog Cellars ~

When Partners Jeff Miller and Richard Burnley were ready to pick a name for their winery, they asked everyone they could think of for suggestions. When the over 100 names were circulated among consumers, friends, and industry professionals, Sly Dog Cellars was the overwhelming favorite.

The name was inspired by Jeff's dog, Georgie. When the grapes were reaching their optimal flavor and sweetness, Georgie would sneak into the vineyard and gorge herself. When she couldn't eat another bite, she'd pick a few more bunches, dig a hole, and "cellar" them—thus Sly Dog Cellars. So Georgie has the honor of being the inspiration for our name; though, she seems to care less about the honor and more about the grapes.